

AGREEMENT FOR PARTICIPATION IN A COMPETITION

THIS AGREEMENT FOR PARTICIPATION IN A COMPETITION

(the "Agreement") is dated _____ 2026

BETWEEN:

MP-STUDIO EOOD., registered in the Company Register of the Republic of Bulgaria with UIC: BG175365327, with registered office and registered address: 52 Madrid Blvd, 9F, Apt. 28, 1505 Sofia, Bulgaria ("MP-STUDIO")

- AND -

_____, (the "Artist")

BACKGROUND:

A. LUNAR Festival is a private and independent initiative by MP-STUDIO. It is organised in partnership with Sofia Municipality. The festival aims to present exciting new technologies, as well as high-quality and outstanding light art to its public.

B. The access to artworks part of the festival is free of charge.

C. "Urban Pulse" competition is organised by MP-STUDIO with the support of Sofia Municipality, as part of the fifth edition of LUNAR: The Lights of Sofia festival. In the days between 17-20 September 2026, seven selected artworks will illuminate one of the most popular locations in Sofia - the buildings that are forming Sofia's Largo - the facades of The National Assembly, Council of Ministers, Presidency and Ministry of Education of the Republic of Bulgaria. Artists from all around the world will have the opportunity to celebrate the imagination richness with a 120 - 180 seconds immersive projection mapping show.

D. The competition will focus on the impressive skills and amazing creativity of the projection mapping artists, who masterfully combine storytelling and infinite imagination.

E. Artist is creative person or team aiming to popularise their art and potentially win the Competition.

IN CONSIDERATION OF the matters described above and of the mutual benefits and obligations set forth in this Agreement, the receipt and sufficiency of which consideration is hereby acknowledged, the Artist and MP-STUDIO (individually the "Party" and collectively the "Parties" to this Agreement) agree as follows:

PARTICIPATION IN THE COMPETITION

1. Participation in the Competition is free of charge. MP-STUDIO doesn't cover travel and accommodation expenses.

2. The Competition is open to all artists, regardless of their occupation, age, gender, nationality, or place of residence.

3. Artists under the age of 18 must obtain the prior approval of their legal guardians before participating in the competition.

4. The Artist can participate as an individual or as a team of individuals. An individual is only permitted to participate in one team. If the Competition is entered as a team, one person should be designated as the primary point of contact and will be solely responsible for communication with MP-STUDIO.

APPLICATION FORM & PORTFOLIO - STAGE 1

5. The Artist can participate in the Competition by submitting an email to artist@lunarlights.eu (the Email) until 26.07.2026 r., 23:59 CET.

- Filled in form
- Signed Agreement
- Portfolio
- concept description (300 characters in English; will be changed by MP-STUDIO if it exceeds the specified number of characters)
- Moodboard / Storyboard created based on the provided template.

PRODUCTION VIDEO TEMPLATE 2D & 3D

6. MP-STUDIO will distribute template data (2D & 3D Set) together with other documents to the Artist who takes part in the Competition.

7. The Artist is strictly forbidden to transfer, reprint, or make any secondary use of the distributed materials. Any unauthorised use of the provided materials, or their use in other projects outside of the Competition, may result in legal action and disqualification from the Competition.

8. It is strictly forbidden for the Artist to use the provided 3D model or parts of it in any way for other projects. Any unauthorized use of the provided materials or their use in other projects outside the Contest may result in legal action and disqualification from the Contest.

TEASER / VIDEO PREVIEW AND SUBMISSION REQUIREMENTS / FIRST SCREENING - STAGE 2

8. The Artist is required to send ONE e-mail which contains all documents needed for the submission (with a download link if necessary) until 26.07.2026.

9. The Artist shall provide the following information and documentation:

- Artist/Team profile (approx. 200 words)
- Image of the artist/production team's photo, logo, etc.
- Name and contact information of the representative (E-mail, telephone number)
- Country
- Website, Facebook page, Instagram profile

10. In the same email message, the Artist shall provide a preview of the project with the following specifications:

- Video preview exported from the "02 Show_Preview" composition in the After Effects distribution template (format: h264, mp4 recommended).
- Minimum length of the video preview: 20 sec (more is better)
- Frame Rate: 25/fps
- Video Format: h264, MP4 recommended, audio included
- Video data filename: Team_Title.mp4 (Example: MP-STUDIO_Metamorph.mp4)
- One capture image of the work in full resolution
- Please upload your artwork to a shared server on the Internet and send the URL for download in the main mail.

TECHNICAL SPECIFICATIONS FOR THE FINAL DELIVERY - STAGE 3

11. The final project shall comply with the following specifications:

- Resolution: TBA
- Contents Length: between 120 sec and 180 sec

- Frame Rate: 25 fps
 - Video Format: MOV (Codec: Hap Movie, Format Type Hap, Quality Normal)
 - Audio: separate WAV file, uncompressed 24bit/48kHz
 - Video for preview: Please submit video exported from the “02 Show_Preview” composition in the After Effects distribution template (format: h264, mp4 recommended).
 - Video data filename: Team_Title.mp4 (Example: MP-STUDIO_Metamorph.mp4)
 - Please upload your artwork to a shared server on the Internet and send the URL for download in the main mail.
12. Any submission not complying with the technical specifications or lacking any of the information and documentation may be disqualified.

SCHEDULE AND DEADLINES

13. The schedule of the Competition is as follows:

- 05 July 2026 - Competition announcement
- 26 July 2026, 23:59 CET - application deadline (Stage 1)
- 23 August 2026, 23:59 CET - Teaser / Preview of your work & Creative Concept | First submission (Stage 2)
- 8 September 2026, 23:59 CET - Final entry work | Final submission (Stage 3)
- 10 September 2026 - Announcement of the 7 finalists
- 17-20 September 2026 - Finalists artworks to be projected as part of LUNAR: The Lights of Sofia
- 20 September 2026 - Winners announcement.

14. MP-STUDIO reserves the right to change the schedule in which case it will notify the Artist.

PROJECTION MAPPING VENUE

15. The projection mapping venue will be the Sofia’s Largo - the facades of The National Assembly, Council of Ministers, Presidency and Ministry of Education of the Republic of Bulgaria in Sofia, Bulgaria.

16. MP-STUDIO reserves the right to change the venue.

SPECIAL AWARDS

17. The finalists and winners will be selected by a 5-member jury, including experts, organisers and officials. Additional details will be announced.

18. A total of seven finalists will be selected by the jury. Their artworks will be projected on Sofia’s Largo - the facades of The National Assembly, Council of Ministers, Presidency and Ministry of Education of the Republic of Bulgaria every evening between May 8th-11th 2025, from 21:00 to midnight.

19. The short-listed candidates will be announced as finalists on the website www.lunarlights.eu and on the social media pages of the festival.

20. The winning artworks will be awarded as follows:

- Jury Award: 10 000 EUR
- Audience Award: 10 000 EUR
- Finalists in the competition: 3 000 EUR

RESTRICTIONS

21. If the Artist directly or indirectly communicates with jury members in a way that could influence the judging or outcome of the competition, they will be disqualified from participating in the Competition.

22. The Artist is strictly prohibited to include any actual or imaginary advertisements within the artwork. This means that no products, brands, names, logos, recognisable symbols or text, etc., or any indication of the creator's identity should be featured in the artwork. Additionally, any messages that could be considered damaging (including political messages, criminal behaviour, pornography, violence, etc.), are completely prohibited.

23. The Artist is not allowed to post videos, live recordings, etc. on websites, social media, or any other public platforms prior to the announcement of the finalists (to maintain the impartiality of the judging process). However, videos and information released by MP-STUDIO to the public can be shared. If the Artist violates this rule, they will be disqualified from participating in the Competition.

24. Artificial intelligence (AI) tools may be used solely as an aid in the process of creating the work. Entries where the final artistic result is generated to a significant extent by artificial intelligence, without substantial human creative input, may be disqualified at the organizer's discretion.

INTELLECTUAL PROPERTY

25. The Artist shall participate in the Competition with original artwork. If the Artist submits work that is not their own, their participation will be rejected and they will be disqualified. If this is discovered after the artist will lose their recognition and the prize will have to be returned.

26. Upon submission of any artwork the Artist declares that all submitted artwork is original and guarantees that it does not violate the intellectual property rights of any third party. In the event of a dispute being raised by a third party regarding infringement, the applicant will be solely responsible for any financial burden, including attorney's fees, and compensation for damages, absolving all other parties involved in the project from liability.

27. By participating in the competition, the participants agree to take full responsibility for ensuring that the materials used in their submitted artwork do not infringe on any third-party copyright or intellectual property rights. Participants must obtain permission from the rightful owner to use any such materials in their work and must be able to prove that permission has been granted upon request. If it is discovered that any material used in the submitted artwork is in violation of third-party intellectual property rights, the participant may be disqualified from the competition and may be held responsible for any damages or legal fees resulting from the infringement.

28. All submitted artwork shall remain the intellectual property of the Artist. However, during the screening process, MP-STUDIO may make certain modifications, such as adjusting brightness, contrast, color tone, or volume.

29. By submitting their artwork the Artist gives their consent for the submitted artwork or parts of it to be used at no charge for advertising and promotional activities. Examples of promotional activities may include press releases, public relations activities for the contest, internet-related promotions, or articles, all free of charge. MP-STUDIO is not liable for any fees resulting from potential copyright infringements that result from the content of the animations submitted by the Artist. The images provided and the recordings taken may be used by MP-STUDIO and sponsors for publicity and reporting of the project or introducing projection mapping or events etc.

30. MP-STUDIO and sponsors can record videos and photos of this project.

31. By participating in the Competition, the Artist consents MP-STUDIO and sponsors to develop and sell various goods and products using the recorded photos and videos of the projection mapping performed at the venue. This includes but is not limited to merchandise, publications, or digital products. The participants agree that their artwork may be used for these purposes without further compensation.

32. MP-STUDIO, sponsors, photographers, and videographers shall own all intellectual property of the recorded photos and videos during the Competition.

33. MP-STUDIO and the sponsors of the Competition shall have the right to continue the screening of the artwork of the Artist after the Competition is concluded for a period of 10 years.

PERSONAL DATA

34. MP-STUDIO is a data controller and the Artist is a data subject as defined in the GDPR.

35. The Privacy Policy of MP-STUDIO shall apply as part of this Agreement.

NOTICE

36. All notices, requests, demands, or other communications required or permitted by the terms of this Agreement will be given and delivered to the Parties at the following addresses:

a. For MP-STUDIO

email: artst@lunarlights.eu

b. For the Artist

email: _____

MODIFICATION OF AGREEMENT

37. Any amendment or modification of this Agreement or additional obligation assumed by either Party in connection with this Agreement will only be binding if evidenced in writing signed by each Party or an authorized representative of each Party.

TITLES/HEADINGS

38. Headings are inserted for the convenience of the Parties only and are not to be considered when interpreting this Agreement.

GOVERNING LAW

39. This Agreement will be governed by and construed in accordance with the laws of Bulgaria. The Bulgarian courts shall finally resolve any dispute arising out of or in connection with this Agreement.

SEVERABILITY

40. In the event that any of the provisions of this Agreement are held to be invalid or unenforceable in whole or in part, all other provisions will nevertheless continue to be valid and enforceable with the invalid or unenforceable parts severed from the remainder of this Agreement.

WAIVER

41. The waiver by either Party of a breach, default, delay or omission of any of the provisions of this Agreement by the other Party will not be construed as a waiver of any subsequent breach of the same or other provisions.

IN WITNESS WHEREOF the Parties have duly affixed their signatures under hand on this _____ the day of _____, 2026.

MP-STUDIO:

ARTIST:

Privacy Policy

Information about the data controller:

MP-STUDIO EOOD., registered in the Company Register of the Republic of Bulgaria with UIC: BG175365327, with registered office and registered address: 52 Madrid Blvd, 9F, Apt. 28, 1505 Sofia, Bulgaria

This Privacy Policy explains how MP-STUDIO processes the personal data collected in regard to the competition "Urban Pulse", part of the fifth edition of the LUNAR festival.

Contact details

email: artist@lunarlights.eu

In this Privacy Policy, you will find detailed information about the archives we carry out when processing your personal data.

DEFINITIONS

Personal data means any information relating to an identified natural person or an identifiable natural person ("data subject"); an identifiable natural person is a person who can be identified, directly or indirectly, in particular by an identifier such as a name, an identification number, location data, an online identifier or by one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that

Processing means any operation or set of operations which is performed upon personal data or a set of personal data, whether or not by automatic means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction;

Controller means a natural or legal person, public authority, agency or other body which alone or jointly with others determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its determination may be laid down in Union or Member State law;

Processor means a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller;

SECURITY OF THE DATA

To ensure adequate data protection, we have adopted Organisational and technical security measures. We have established rules to prevent misuse and security breaches and have adopted measures to maintain the security of personal data. In order to maximize the security of the processing, transmission and storage of your data, we may use additional protection mechanisms such as encryption, pseudonymization, etc.

COLLECTED DATA AND RETENTION PERIODS

Description of activity and purposes of processing

The Company processes personal data about the Artists who have participated in the Competition "Urban Pulse" (the Competition), part of the LUNAR: The Lights of Sofia. The data is processed in connection with the performance of contractual obligations between the Artist and MP STUDIO.

Data subject

The Company processes personal data about all participants in the Competition (the Artists).

Basis for processing

The processing is necessary for the performance of a contract to which the data subject is a party or to take steps at the request of the data subject prior to entering into a contract.

Personal data processed

- The Company processes the following personal data in pursuance of the stated purposes:
- contact data such as names, email addresses, phone numbers etc.
- bank details - for the winners of the competition to be able to pay the award
- social media profile information - this information is optional and is provided with the consent of the data subject.

Receipt of data

The personal data is received personally from the Data Subject. In case more than one person participates as a team in the Competition the personal data of all team members can be provided from one person. In this case, the person providing the information shall guarantee that all other team members are informed of and agree with this Privacy Policy.

Data provided to third parties

Personal data may be shared with sponsors of the events. Some information may be made public during the screening of the submitter projects.

Personal data may be shared on social media when promoting the Competition and announcing the finalists and winners.

Retention periods

We delete the data collected on this basis 3 or 5 years after the termination of the contractual relationship, whether due to the expiry of the contract, termination or any other reason. The time limit is determined by the limitation period applicable by law for possible contractual claims. Data collected in connection with pre-contractual relationships is deleted after 6 months.

Automated algorithms

The Company does not use automated algorithms for decision-making or profiling.

Transfer of data to non-EU countries

The Company does not transfer personal data to third countries to carry out its activities.

DATA SUBJECT RIGHTS

You have all data protection rights under the Data protection act and GDPR.

You could use your right by contacting us through our website or just by writing us an email.

You have the right to:

- Be informed regarding the processing of your personal data
- Access your personal data
- Demand correction of your personal data
- Demand deletion of your personal data
- Demand limitation of the processing of personal data
- Portability of personal data between the controllers
- Object against the processing of personal data
- Be excluded from fully automated decisions
- Protect your right in court or through the administrative procedure in case of violation of data protection

rights

Data subject could demand deletion in the following cases:

- the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- the data subject withdraws consent on which the processing is based and there is no other legal ground for the processing;
- the data subject objects to the processing and there are no overriding legitimate grounds for the processing;
- the personal data have been unlawfully processed;
- the personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the controller is subject;
- personal data have been collected in relation to the offer of information society to a person under 16 years.

Data subject has the right to restriction of personal data, when:

- the accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data;
- the processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defence of legal claims;
- the data subject has objected to processing pending the verification whether the legitimate grounds of the controller override those of the data subject.

Portability right

The data subject shall have the right to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, where:

- the processing is based on consent or on a contract pursuant to point (b) of Article 6(1); and
- the processing is carried out by automated means

Right to make a claim

Data subject has the right to make a claim against the unlawful processing of personal data to the Data protection commission or the according court.

Personal data protection authority in Bulgaria

Commission for Personal Data Protection
2, Prof. Tsvetan Lazarov blvd.
1592 Sofia
Tel. +359 2 915 3580 +359 2 915 3548
Fax +359 2 915 3525
Email: kzld@cpdp.bg
Website: <https://www.cdpd.bg/>